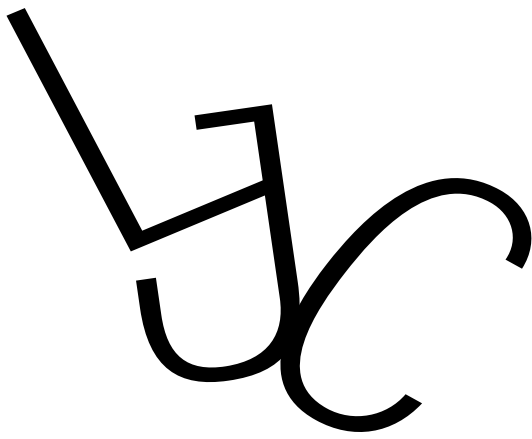




Lucy Colquhoun

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I am a freelance Graphic Designer and an English teacher currently studying a UX design course at Hyper Island.

I have over 10 years experience developing and maintaining brands within B2B and B2C marketing. These include Jupiter Asset Management, Santander, The Royal Bank of Scotland, Deutsche Bank, Barclays, Rolls-Royce, Atos and Santander.

Education

- BA Graphic Communication 2:1 (2007 - 2010)
- Foundation Diploma in Art and Design (2007)
- A Levels (2006) in Sociology and Art and Design
- AS Levels (2005) in English Literature
- 9 GCSE's (A-C grade)

System experience

- Adobe Software Packages: Photoshop | Illustrator | Indesign | Dreamweaver | Acrobat
- Video experience
- Figma
- Mural
- Sketch
- Mac and PC (Expert)
- Microsoft Applications including Word, Excel, PowerPoint

Languages

- English (Mother tongue)
- Swedish (Fluent)

Freelance Designer & Language coach

January 2018 - present

- Working as a Freelancer for companies t.e Telia
 - working on brand templates and powerpoint decks
- Volunteer designer for PWN Stockholm (March - September)
 - Creating infographics and content for social media
- Language coach for children and professionals to help with their English
- Professional photographer
- Currently studying UX design at Hyperisland

Creative Artworker

Jupiter Asset Management (March 2017 - December 2017)

- Creating concepts for global advertising
- Writing copy and then editing to fit in documents
- Brainstorming copy and strap-lines
- Managing multiple projects
- Presenting all ideas to internal stakeholders
- Working with stakeholders on quarterly campaign strategy
- Representing and maintaining the brand for all internal and external marketing communication efforts

Creative Artworker

Groupbrand (June 2014 - Nov 2016)

- Creating a social media plan for the agency and implementing it across the channels
- Working with HSBC and Santander on their social media
- Working with web designers on the execution and journey of customer websites.
- A senior member to the social committee, organising social and charity events for the office
- Creating print-ready artwork to meet supplier specifications
- Brand guardian for HSBC, Santander, Atos and BAE Systems
- Creating digital artwork for e-shots, online banner and emails to meet specifications
- Assisting the art directors with concept ideas

Studio Manager

Printing.com (September 2010 - June 2014)

- Coordinating marketing strategies
- Promoting print products and solutions
- B2B and B2C
- Marketing consultation and development
- Contributing to new product development
- Running the design studio
- Liaising with Clients on their briefs, recommending solutions to their design ideas
- Delivering finished Product to client's specification
- Producing bids and pitches for new business
- Coordinate marketing campaigns with sales activities,
- Working flexibly to open and closed briefs
- Assisting in re-branding local companies